



Palmer Opera House & Event Center
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12/4/2023

Dear Friends,

The Palmer Opera House is reflecting on the past year and we have so much to be thankful for. Thanks to our members, sponsors, board, volunteers and our faithful attendees for your generosity and support.

It is with great pleasure that we announce our 7th Annual Membership/Sponsorship Drive. As a sponsor or member - your support will enable us to offer the best level of entertainment possible in a culturally underserved area, and as economically as possible.

This year was an exciting one for us as we debuted our first ever Palmer Opera House Theatre Season. Many of you took advantage of our Theatre Subscription Series and pledged your support to help to grow our program. We performed the following: "The Last Five Years", "God Of Carnage" both directed by Paul Nelson and "Little Shop of Horrors" directed by Eric Van Druff.

Please allow me to highlight some of the many offerings of 2023. Some of our favorites include: Yoga Thru Yogini, Team Trivia, Live Open Mic, Euchre, Nettie Productions. Our Theatre performances included "Mass Appeal" and our 4th Annual Ruth Davis Children's Theatre Camp and their showcase of "Our American Heritage".

Trying our best to vary our programming, we hosted offerings from North Country Routing: Public Water Supply, Lauren & The Good Souls Women's History Month Tribute, Sweet Tea Trio, and Dirty Blanket. Music on the Lawn was made possible with funds from the Statewide Community Re grants Program, a regrant program of the New York State Council on the Arts with support of the Office of The Governor and the New York State Legislature and administered by the Arts Council of Wyoming County. We had a stellar lineup that included the following: Eric Scutt(Buckwheat), Josh Whiteman, The Chumps, Geez Louise, Brianna Blankenship, A Broadway Review, Not Norman, Valley Rising, Stars of the Future. We partnered with the Cuba Library, Letchworth Gateway Villages & Trailtown, and held fundraisers for Wreaths Across America, Walk To End Alzheimer's, Many Splendored Evening, The Sheriff Wellness Program and Deschfest.

Our beautiful venue was the backdrop for events such as weddings, showers, corporate gatherings, celebration of lives, proms, parties and so much more. We hosted Theatre Productions such as Wellsville Central School's Alice In Wonderland and La Serva Pardona (Italian Opera) from Houghton University and directed by Amanda Cox. Other popular musical events included New York Standard Time, WNY Country Hall of Fame Jack Ellis & "Keepin It Country", Sticktights, Rockabilly Steve & BBR, Rustic Ramblers, John Wise & Piano Rock and much more.

Our success can be attributed to many factors, but is due in a large part to you, our outstanding audiences, and the community's continued support. We are so lucky to have such a dedicated Board of Directors and hard-working, and talented local volunteers who help to make each event a reality. We are always looking for more folks to join us!!!

In an effort to better serve the community of Cuba, NY and all the surrounding communities of Allegany and Cattaraugus counties we are announcing our 2nd fully produced theatrical season that will include:

Pride @ Prejudice -February 2024 – Diane Willard

A Walk In The Woods – May/June 2024 – Kathy Malick

A Year With Frog & Toad – October 2024 – Paul Nelson

Christmas Show – December TBA

These productions will be part of our ongoing Broadway series produced by the Palmer Opera House. It is with great pride that we offer this theatrical package to local audiences along with our ongoing Summer Theatre Camp. The Youth Theatre program has evolved into an exceptional theatrical experience for many youth in the community in addition to all the other exceptional programming currently being offered at the Palmer Opera House. There are many benefits to consider purchasing our Broadway series package in addition to guaranteed seating at these performances. They include:

1. ACKNOWLEDGEMENT IN EVERY THEATRICAL PRODUCTION PROGRAM
2. FREE TICKET EXCHANGE POLICY
3. PRIORITY SEATING-designated seating at the front of the house
4. NO BOX OFFICE LINES
5. NOTIFICATION OF ALL OTHER PALMER OPERA HOUSE EVENTS
6. A PERSONAL SENSE OF GRATIFICATION THAT YOU ARE CONTRIBUTING TO THE GROWTH OF THE SOUTHERN TIER THEATRE COMMUNITY

The Palmer Opera House 2nd Theatre Season will include one level of subscription. The Season Subscription will be offered at \$50.00 per patron and will include 3 tickets for the subscriber. The Subscriber may use these three tickets at their discretion. For example, the

subscriber may choose to use one ticket for each of the three shows or they may choose to use all three tickets for one production. This will be totally at the Subscribers choice.

Please note any additional theatre productions that are produced by the Palmer during the 2024 season will be offered to current season sponsors at a reduced cost. Looking for other reasons to join the Palmer Opera House in this new endeavor? Here are some thoughts on why we should all consider joining this program and supporting the local community theatre.

1. There is nothing at all like the shared experience of human beings in an audience spontaneously reacting to a live production.
2. Watching a play gives us the opportunity to be able to see ourselves. Theatre holds up a mirror to society.
3. Theatre is a living art form, constantly growing and changing.
4. The mission of our local theatre organization is to present as diverse a season as possible to meet the needs and expand the horizons of our community.
5. The beauty and appeal of theatre is its uniquely collaborative nature as an art form. Theatre comprises the mutual and interdependent working of the various arts in myriad forms, including acting, blocking, directing, singing, dancing, music, set design, costume design, lighting, sound effects, visual effects, and props.
6. A really good reason for becoming involved in local theatre—the collaboration and cooperation in training in the various associated Arts—helps you to develop cognitive skills so you can solve problems in new ways. Also, as an audience member, you are given the opportunity to form a bridge between your own values and the ideas and attitudes that have meaning for you which are presented in the plays.
7. Going to see a play is about family. Theatre gives new meaning to the notion of family. Everybody acting on stage, the musicians, the director, the technical staff—all the theatre staff for a specific production—form a unique family for a certain period of time. They all think of themselves as being in this family. Also significant is that the audience is a type of family. Each audience is different and forms its own unique family. These families are based on common goals, shared emotions, and connection. When you are in the audience, you can truly feel this connection. 9. What better opportunity is there for us to see a stage completely transformed, and then, while we watch, to have an actual emotional experience and a significant, palpable response? Such an opportunity will truly broaden our horizons.
8. Theatre—every play—deals with the basic aspects of our lives that we are constantly trying to understand. Going to a play can help us relax, have fun, be shocked, become upset, or ponder a serious issue. Most of all, theatre helps us to better understand ourselves and our world.

The time is now! Go to a play and support the Southern Tier theatre community.

Attached please find the Membership/Sponsorship form. We are a member supported and volunteer assisted organization. You have many options to consider: Sponsorship,

Membership and an in-kind donation (a contribution that consists of the donation of goods/services in lieu of cash), to show sponsorship or simply a donation to update lights, sound or building maintenance. I am available to assist you with any questions or to customize your donation. We at the Palmer Opera House thank you in advance and we encourage you to continue to tell your friends about us.

Sincerely,

Michele Conklin

Theatre Manager/Director



**Cuba Friends of Architecture & Palmer Opera House
Annual Membership & Sponsorship**

Upon receipt of your donation of \$35 or more, you will receive the following benefits:

- Membership Card
- Listing in The Palmer Opera House & Event Center Programs & Website
- Palmer Opera House Souvenir
- A Member Only Appreciation Event
- “FREE” Tickets to a show of your choice excluding any Rental Programs – at the various levels of membership & sponsorship.

YES! I'd Like to support The Cuba Friends of Architecture & The Cuba Palmer Opera House as a member.

Please Print

Name _____

Phone _____ Cell _____

Address _____

City _____ State _____ Zip _____

Email Address (for newsletters & updates) _____

_____ Please indicate if you do not have access to internet.

_____ List my name in the program as it appears above

_____ Keep my gift anonymous

PLEASE MAKE CHECKS PAYABLE TO: CFA (CUBA FRIENDS OF ARCHITECTURE)

Support Level (*member benefits apply to memberships of \$35 or more*)

___ Stage Hand (\$35-\$49)

___ Chorus (\$50-\$99)

___ Supporting Role (\$100-\$249)

___ Principal Role (\$250-\$499)

___ Lead Role (\$500-\$999)

___ Director (\$1000 & up)

___ Other (_____) Donation

_____ Please use my Support Toward The Palmer Theatre Program and identify at which above level that you want to participate

_____ (Yes) I would like to take advantage of the NEW 2024 Theatre Package. This \$50 Subscription will include 3 tickets - one for each of the 3 Shows in our series. Should we produce any additional productions, we will offer tickets at a discounted rate.

Sponsorship Level (If you or your business is interested in sponsoring a show for the 2024 season, please contact us at (585)209-5512.

2024 "BIG ACT" PALMER SPONSORS (\$1000 & UP)

You or your business will be recognized for the specific show you choose to sponsor, as well as get full page advertising space in the guide, front cover recognition for the sponsored show, & lobby space for banner display. Each sponsor will receive at least 10 tickets to the sponsored production.

2024 PALMER EVENT (\$500 - \$999)

This option is for those businesses or individuals who want to sponsor an event, but at a lower donation level than a Series Sponsor. Half page ad space in the guide accompanies this level of support, as well as 8 tickets to the sponsored production.

2024 PALMER SHOW SPONSOR (\$250 - \$499)

Quarter page ad space in the guide, as well as 4 tickets to the sponsored production.

IN-KIND SPONSORS

If your business or organization would like to give in the way of a product or service, we welcome your in-kind sponsorship.

Wireless internet provided thanks to the in-kind sponsorship from Southern Tier Wireless.

<http://www.southerntierwireless.com/>

Checks Made Out to: CFA

Please remit the Membership/Sponsorship and payment to:

Cuba Palmer Opera House & Event Center

Attn: Michele Conklin 12 West Main Street Cuba, NY 14727

New Membership is available all year long. In order for you to be included in all of our programs, please return your membership/sponsorship forms by January 15, 2024.